

IMPACT BEGINS WITH DARING IDEAS!

The Center for Service Learning Civic Engagement Challenge

ORGANIZATION	SECTOR	CHALLENGE
Lawrence Arts Center (LAC)	Arts	The Lawrence Arts Center (LAC) prides itself as a unifying force in the Lawrence community, drawing people of all backgrounds and abilities to participate in an ever-growing array of education, exhibition and performance programs. The LAC offers such a range of programs that the Center has come to mean many different things to visitors/participants. To frame the LAC's identity in a compelling manner, student teams are challenged to identify and document the impact and importance of the LAC's activities in the community.
Lawrence Arts Center (LAC)	Arts	Performing and visual arts programs at the Lawrence Arts Center (LAC) have steadily grown to approximately 95,000 participants. To make the lobby area more welcoming to patrons and facilitate greater program attendance, the LAC is considering offering refreshments during select events. The LAC challenges student teams to determine the feasibility and requirements of establishing a refreshment kiosk and eating area in the LAC lobby.
Tenants to Homeowners	Poverty	Tenants to Homeowners (TTH) provides counseling for first-time homebuyers and creates affordable housing for low-to-moderate income Lawrence residents. In order for the community to benefit from TTH's service, eligible clients must first be aware of TTH and its offerings. To increase awareness of affordable housing opportunities, Tenants to Homeowners challenges student teams to develop a compelling workplace marketing campaign.
The Kaw Valley Heritage Alliance (KVHA)	Sustainability	The Kaw Valley Heritage Alliance (KVHA) is focused on watershed awareness in the Kansas (Kaw) River Valley. As part of this mission, the KVHA has partnered with the City of Lawrence Stormwater Division to develop a volunteer stormwater monitoring program. While a trial volunteer water quality monitoring protocol was developed last year, the nuts and bolts of implementing a functional volunteer stormwater monitoring program has not been developed. The KVHA challenges student teams to expand upon the existing volunteer storm water monitoring program idea to identify and address recruitment, training and implementation issues.

